



Conference Day  
Thursday, September 18, 2008  
Westin Gaslamp Quarter

San Diego Green 2008 is the region's conference on sustainable design. Hosted by the San Diego Chapters of the U.S. Green Building Council and The American Institute of Architects, this conference is expected to attract approximately 600 attendees. Now in its fourth year, San Diego Green 2008 includes keynote speakers, multiple break-out sessions, several networking events, and a top-notch showcase. The site of this green-focused program will be the Westin Gaslamp Quarter. A continental breakfast, luncheon, and closing reception ensure that there will be plenty of networking opportunities as well as fellowship and camaraderie. If your company is looking to reach building industry professionals, architects, planners, government officials and more with a green message, there is no better local opportunity in which to do so.

Continental breakfast will be served in the showcase area, offering attendees the opportunity to start their day off with energy and information.

**Breakfast Sponsorship includes:**

**Pre-conference** marketing opportunities:

- Opportunity to have a company rep participate on the conference planning committee
- Name included on all pre-conference marketing materials including:
  - Listing on the San Diego Green 2008 website page
  - Link to website of your choice
  - 8.5" x 11" flyer distributed via fax and email to the complete membership of the two host organizations (total reach of over 2,000).
  - Two dedicated emails sent to the complete membership of the two host organizations (total reach of over 2,000).

**Day-Of-Conference** marketing opportunities:

- Three complimentary conference registrations to be used at your discretion
- Opportunity to contribute item to table set-up
- Quarter page advertisement in program
- One Exhibit Space
- High visibility, premium signage during breakfast

**Breakfast sponsorship for San Diego Green 2008 is offered at \$9,000.**

Should you have any questions regarding this form, please contact:

[sponsorship@sandiegogreen.org](mailto:sponsorship@sandiegogreen.org)