



Conference Day
Thursday, September 18, 2008
Westin Gaslamp Quarter

San Diego Green 2008 is the region's conference on sustainable design. Hosted by the San Diego Chapters of the U.S. Green Building Council and The American Institute of Architects, this conference is expected to attract approximately 600 attendees. Now in its fifth year, San Diego Green 2008 includes keynote speakers, multiple break-out sessions, several networking events, and a top-notch showcase. The site of this green-focused program will be the Westin Gaslamp Quarter. A continental breakfast, luncheon, and closing reception ensure that there will be plenty of networking opportunities as well as fellowship and camaraderie. If your company is looking to reach building industry professionals, architects, planners, government officials and more with a green message, there is no better local opportunity in which to do so.

Reception Sponsorship includes:

Pre-conference marketing opportunities:

- Opportunity to have a company rep participate on the conference planning committee
- Name/logo included on all pre-conference marketing materials including:
 - Logo on the San Diego Green 2008 website
 - Link to website of your choice
 - Company name on 8.5" x 11" flyer distributed via fax and email to the complete membership of the two host organizations (total reach of over 2,000).

Day-Of-Conference marketing opportunities:

- Three complimentary conference registrations to be used at your discretion
- Opportunity to make remarks at conference closing session
- Opportunity to greet attendees at the entrance to the cocktail reception
- Tabletop exhibit at the Showcase (total value of over \$650)
- High visibility, premium signage during the cocktail reception
- Opportunity to provide reception tickets including your logo

Other opportunities associated with Reception Sponsorship:

- Right of first refusal for San Diego Green 2009

Reception sponsorship for San Diego Green 2008 is offered at \$9,000.

Should you have any questions regarding this form, please contact:
sponsorship@sandiegogreen.org