



Conference Day  
Thursday, September 18, 2008  
Westin Gaslamp Quarter

San Diego Green 2008 is the region's conference on sustainable design. Hosted by the San Diego Chapters of the U.S. Green Building Council and The American Institute of Architects, this conference is expected to attract approximately 600 attendees. Now in its fifth year, San Diego Green 2008 includes keynote speakers, multiple break-out sessions with presentations addressing the region's building industry professions, several networking events and opportunities throughout the conference, and a top-notch showcase. The site of this green-focused program will be the Westin Gaslamp Quarter. A continental breakfast, luncheon, and closing reception ensure that there will be plenty of networking opportunities as well as fellowship and camaraderie throughout the conference day. If your company is looking to reach building industry professionals, architects, planners, government officials and more with a green message, there is no better local opportunity in which to do so.

**Platinum – Event Sponsor** includes:

**Pre-conference** marketing opportunities:

- Name/logo included on all pre-conference marketing materials including:
  - Logo on the San Diego Green 2008 website
  - Link to website of your choice
  - Company name on 8.5" x 11" flyer distributed via fax and email to the complete membership of the two host organizations (total reach of over 2,000).
  - Two dedicated emails sent to the complete membership of the two host organizations (total reach of over 2,000).

**Day-Of-Conference** marketing opportunities:

- Ten complimentary conference registrations to be used at your discretion (total value of over \$1,500)
- Full page advertisement in program
- Five-minute time allotment for opening remarks (following welcoming remarks from the AIA, CCDC, and USGBC)
- Two Exhibit Spaces – premier location
- Sponsorship category exclusivity
- Custom display outside of California Ballroom
- Company Display at registration area
- High visibility, large premium signage at stage
- Opportunity to include novelty item in conference goodie bag

**Other** opportunities associated with the partnership:

- Right of first refusal for San Diego Green 2009

**Platinum sponsorship for San Diego Green 2008 is offered at \$20,000.**

Should you have any questions regarding this form, please contact:

[sponsorship@sandiegogreen.org](mailto:sponsorship@sandiegogreen.org)